



be a flower farmer. With a small, well-managed plot in your own backyard, you can grow a nonstop crop of colorful blooms and keep the house full of flowers all summer. Lisa Ziegler grows thousands of zinnias, to do with." sunflowers, and other terrific summer flowers on her 3/4-acre cut-flower farm in Newport News, Virginia. She and her sister, Suzanne Frye, sell flowers by the stem or the bouquet at a local farmer's market and stop by the Ziegler farm to pick up their harvest of are ready to harvest.

You don't have to own a farm to blooms every week. "Most people think they couldn't grow their own cut-flower garden, but that's a big misconception," Lisa says. "In a small space you can do a lot. You'll have more flowers than you know what

Lisa's cut-flower season starts in early spring with sweet peas, larkspur, love-in-a-mist, corn cockles (Agrostemma), poppies, and calendulas, all sown in the fall in her mild Zone 7 climate. By the time these to customers who buy shares of the annual crop then cool-season plants have faded, her summer flowers







Lisa depends especially on zinnias for summer one 3×10-foot flowerbed. Planting and harvesting it color, and grows lots of other heat-loving flowers is a pleasure, not a chore. "You'll spend more time and herbs to complement them. One of her favorite enjoying it than anything else," Lisa says. fillers for summer bouquets is 'Mrs. Burns' lemon basil, which adds irresistible fragrance to a vase full of zinnias. Ageratums give Suzanne's bouquets a romantic touch of blue. Big 'Pro Cut' sunflowers stand tall in the garden or in a vase; they are among the earliest-blooming sunflowers, and they're known for their long-lasting flowers. Suzanne uses them in of 'Purple Majesty' millet.

When Lisa first designed cutting gardens for home gardeners, she suggested planting two plots, each 3×10 feet. "It produced so many flowers, we knew nobody needed that much," she says. Now she recommends

To be successful, a backyard flower farm of annual flowers must be in full sun, it should be near a water source, and above all, it should not be part of the view from your kitchen or living-room windows, Lisa says. If you look at the garden all the time, you will not have the heart to cut your flowers every week.

Lisa is an organic gardener, and when she makes bouquets with zinnias, or with dramatic dark plumes a new flowerbed, she turns lots of compost into the soil. She also mulches her flowerbeds with compost or straw, tucking it around the stems of plants. Lisa cuts her flowers early in the morning, when they are at their freshest, plunging the stems into clean plastic buckets filled with a gallon of water mixed with florist's flower

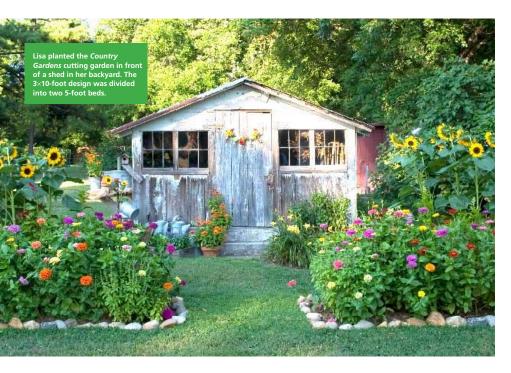






In a large vase, Suzanne uses chicken wire to support sunflower stems. She crumples the wire to fit in the vase and then threads sunflowers down through the holes, placing the tallest stems in the center. 'Purple Majesty' millet echoes the dark centers of the sunflowers and gives the bouquet an extravagant flourish.



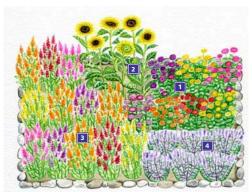


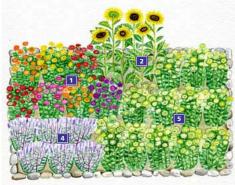
preservative. She's never alone among her flowers: to harvest flowers at least once a week. "Make it a She knows the robins well enough to name them, and watches bluebirds take insects to their young in nesting boxes around the garden. While the birds sing, she fills her buckets full of flowers and lets them rest in the shade in her flower barn. Lisa and Suzanne harvest flowers and make their bouquets twice a week, on Mondays and Thursdays. To keep your cutflower garden blooming all summer, it is important For more information, see the Buyer's Guide on page 102.

schedule, make it a habit," Lisa says. "Stick to it."

A pretty bouquet on the kitchen table, in the front hall, on your desk, or by your bedside captures the essence of summer in a vase. Pick often and share generously, Lisa says. With a small bed of flowers growing outside your back door, the supply is abundant.







Grow our easy cutting garden The novice and the expert gardener alike will be delighted with this mix of flowers and foliage—and successful,

too! As a cutting garden, it's easy to maintain. And it works as a great country garden, as well.



TGW Benary's Giant Zinnia Mix. Includes pink, crimson, lilac, yellow and orange flowers. These 4- to 6-inch blossoms look smashing in single-color or mixed bouquets.



TGW Basil Bouquet Mix. A mix of lemon and cinnamon basil add fragrance and color. The lemon basil has soft, chartreuse foliage and white flowers; cinnamon basil has



'Pro Cut' sunflowers
These handsome plants stand 5 feet
tall and should be placed at the
back of the flower bed. They bloom
about seven weeks after planting.
The flowers produce no pollen, so
they last longer than flowers that
set seed. Each plant produces one,
spectacular flower, so plant plenty
of them.



Includes lime-green and hot-pink plumes. This is another of our in-house seed mixes of customer favorites and strong growers.



Benary's Lime Green Zinnia. Lisa plants these at the front of the flower bed because they're not quite as tall as the mixed-color zinnias.

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