

EDITING TIPS FROM JENNIE LOVE

FOR BETTER FLORAL PHOTOGRAPHY

Once you've taken photos, you'll want to do a little editing. This is a step a lot of people will try to skip for the sake of saving time, and it will show. Quality images need a little spit and polish, no matter how great of a photographer you are. There are a lot of ways to edit your photos, but here are my top three tools for that:



VSCO is an app you can download on to your phone that will make quick work of editing photos on the fly for your social media feeds. It's very easy to use and was free when I downloaded it, though they'll prompt you to pay when you first download it.



PicMonkey is both an app and a website. The website is my main go-to tool for editing photos to make professional photo-focused graphics for social media and online portfolios. I don't often use the app version as it's a bit limited, but it's handy to have in a pinch while on the go. I opted for getting all the bells and whistles to use for graphic design through a paid account, but there is a free version so you can try it out before buying.



Adobe Lightroom is software you can purchase and download on to your computer to edit photos. There is also an app version for your phone, but I tend to use it mostly on my laptop. This software is what many professional photographers use. I use it to edit the RAW files that I capture on my "big girl" Canon Rebel T7 camera. The quality of the images from this process are unparalleled and have a major impact in marketing efforts for my farm and designs. Both the DSLR camera and the purchase of Lightroom are an investment, but one definitely worth making!

